

超級動力 Spurred on

賓利全新豪華房車
「新飛馳」主攻中國市場

Bentley's new Flying Spur
is squarely aimed at China

撰文/TEXT MARK ANDREWS



賓利雖然已由德國車廠擁有，卻仍被視為英國品牌。然而，品牌研發「新飛馳」時，卻極看重中國車主的喜好。原因無他，大中華區已成為賓利的第二大市場，而上一代飛馳的銷量佔品牌全球銷量55%，預料新型號的銷量有望進一步上升至60%。

新型號的英文名字刪去「Continental」一字，設計儼如一部豪華長型轎車，外型輪廓亦比上一代更鮮明。當然，其車廂設計也極為豪華，全車採用頂級皮革配襯木質裝飾，並備有12種不同顏色的皮革及兩款木料面板可供挑選。

由於大部分賓利車主均會僱用司機，品牌在後座設計上花盡心思。新飛馳備有四及五座位設計，後方座位還配備保暖、通風以至按摩功能。

在北京進行試駕期間，配備雙渦輪增壓引擎的新飛馳在高速公路上行車時表現最為出色。其6.0公升W12引擎最高可達616bhp強大馬力，但操控容易，不難駕馭。前後動力分配為40:60，令行車更穩定。

於研發階段，賓利曾在中國對新飛馳進行測試，並在設計上做出修改以因應當地市場需要，例如調大汽車的響號聲及調整減震裝置。新飛馳可設定跑車或舒適駕駛模式，但相信只有感覺極其敏銳的乘客，才會感受到不同之處。

雖然賓利汽車能為消費者提供各式各樣的汽車個人化選項，但美中不足的是，賓利汽車的車匙與Volkswagen旗下品牌其他車款的鑰匙大同小異。儘管如此，不管你是司機、乘客，還是車迷，卓越出眾的新飛馳絕對能令你讚不絕口。

IT MAY BE German owned, and still considered the most British of marques, but when it came to Bentley's development of the new Flying Spur, Chinese preferences weighed heavily. Greater China is already Bentley's second-largest market and the previous generation Flying Spur accounted for 55 percent of global sales – a figure expected to rise to 60 percent with the new model.

Along with dropping “Continental” from the name, the design has switched to a car that is more like a limousine. The Flying Spur has a more sculpted appearance than its predecessor. Of course, the interior is sumptuous, swathed in leather and wood, while a choice of 12 coloured leathers and two veneers is standard.

With many owners likely to be chauffeured, there is an emphasis on back-seat luxury. There are both four- and five-seat configurations and heated and cooled

rear seats include a massage function.

In a test drive around Beijing the twin-turbo Bentley proved to be most at home on the highway. Despite all the power on tap from the six-litre, 616-horsepower W12 engine, the car is easy to tame and the 40:60 rear bias power distribution gives it good grip.

Testing of development models in China led to tweaks in the design. The horn was beefed up to give more presence, and the suspension was changed so it can be set for sport or comfort – although only the most sensitive of passengers would notice any real difference.

With levels of customisation available, it's a pity that the Bentley's key is little different to any other member of the Volkswagen stable. Having said that, the Flying Spur can't fail to impress, no matter whether you are driver, passenger or just an admirer. ■

富豪座駕：新飛馳
的車廂後座設計
盡顯奢華

Back-seat driven:
the Flying Spur's
luxurious interior

